

CLAIMS

What is claimed is:

1. An apparatus for interacting with printed material comprising:
 - (a) machine readable code, directed to additional information, added to said printed material;
 - (b) a scanner for reading said machine readable code connected to an electronic appliance for retrieving and displaying said additional information; and
 - (c) the electronic appliance connected to a local or remote information source with the additional information related to said machine readable code.
2. The apparatus of Claim 1 further comprising a printer connected to said electronic appliance.
3. The apparatus of Claim 1 wherein said machine readable code is in the form of optical characters.
4. The apparatus of Claim 1 wherein said remote information source is an Internet URL.
5. The apparatus of Claim 1 wherein said scanner is a pencil scanner.
6. The apparatus of Claim 1 wherein said electronic appliance is a multimedia PC.
7. The apparatus of Claim 1 wherein said printed material is advertising flyers.

1 8. The apparatus of Claim 1 wherein said printed material is a book and
2 further comprising a copyright clearing application connected to said
3 electronic appliance.

1 9. The apparatus of Claim 1 wherein said printed material is in Braille and
2 wherein said machine readable code is directed to an audio file.

1 10. The apparatus of Claim 9 wherein said audio file is selected from a group
2 including remote audio Internet URL's and local audio files on said
3 electronic appliance.

1 11. Computer program code recorded on a computer readable medium for
2 interacting with printed material, comprising:
3 (a) first computer program code for reading machine readable code,
4 directed to additional information related to the printed material,
5 where said machine readable code is added to said printed material;
6 (b) second computer program code for retrieving and displaying the
7 additional information; and
8 (c) said first and second computer program code linked to an electronic
9 appliance connected to a local or remote information source
10 containing the additional information related to said machine
11 readable code.

1 12. The invention of claim 11 further comprising a third computer program
2 code for copyright clearing linked to said electronic appliance.

1 13. The invention of claim 11 further comprising computer program code for
2 accessing audio files.

1 14. A method for interacting with printed material comprising the steps of:
2 (a) adding machine readable code directed to additional information
3 related to said printed material;

- 4 (b) connecting a scanner for reading said machine readable code to an
5 electronic appliance and conforming said electronic appliance to
6 retrieve and display the additional information;
7 (c) connecting said electronic appliance to a local or remote information
8 source containing the additional information related to said machine
9 readable code; and
10 (d) scanning said machine readable code and reviewing said additional
11 information as displayed on said electronic appliance.

1 15. The method of claim 14 further comprising the step of connecting a
2 printer to said electronic appliance.

1 16. The method of claim 14 wherein the step of adding machine readable
2 code further comprises the step of adding machine readable code directed
3 to an Internet URL.

1 17. The method of claim 14 further comprising the steps of adding machine
2 readable code to one of a group including advertising flyers and books and
3 adding a copyright clearing application to said electronic appliance.

1 18. The method of claim 14 further comprising the steps of adding machine
2 readable code to Braille books and adding an audio application and a
3 copyright clearing application to said electronic appliance.

1 19. The method of claim 14 wherein the step of adding machine readable
2 code further comprises the step of adding machine readable code to one
3 of a group including educational books, history books, interactive novels,
4 and music books.

1 20. The method of claim 19 further comprising the step of adding a copyright
2 clearing application to said electronic appliance.